

Claims 1 - 56 previously cancelled

Claims 57 – 64 withdrawn.

Claims 65 – 71 previously canceled

Claims 72 – 76 withdrawn.

Claims 77 – 80 withdrawn.

Claims 81 – 83 previously canceled

84. (previously presented)...A method in a networked computer system for offering to recipients of published works of authorship a license to use a work of authorship, comprising:

- a. having on a computer network a license offering server that presents licensing web pages, each licensing web page associated with one of a plurality of viewable works of authorship and with a unique work identifier, each licensing web page presenting to any of a plurality of client computers on the network an offer of a license to use the associated viewable work of authorship;
- b. from a server on the computer network, providing to a client computer on the network one of said works of authorship and causing the client computer to display, as a displayed part of said viewable work viewable in a single window, a hotspot which, when selected at the client computer, uses the unique work identifier associated with said work to direct the client computer to the licensing web page for the associated work of authorship; and
- c. receiving at the license offering server a request from the client computer to present the licensing web page for the associated work of authorship.

85. (previously presented) The method of claim 84 wherein the hot spot includes an icon representing an action to obtain a license relating to the work of authorship.

86. (previously presented) The method of claim 84 wherein the work of authorship is a text article.

87. (previously presented) The method of claim 84 wherein the unique work identifier is a universal resource name within the network.

88. (previously presented) The method of claim 84 wherein the unique work identifier includes an identifier of the publisher of the work.

89. (previously presented) The method of claim 84 wherein each licensing web page includes one or more of: a title of the associated work, a name of an author of the associated work, and a name of a publisher of the associated work.

90. (currently amended) The method of claim 84 wherein each licensing web page includes a field in which a type of permission can be selected from among a plurality of types of permissions.

91. (previously presented) The method of claim 86 wherein the associated licensing web page includes a field in which a portion of the article to be used can be specified.

92. (previously presented) The method of claim 84 wherein each licensing web page includes a hotspot which, if selected, indicates that offered license terms have been accepted.

93. (previously presented) The method of claim 84 wherein the computer network comprises a global computer network.

94. (previously presented) The method of claim 86 wherein the text article has a beginning and an end and the hotspot is located at the end of the text article.

95. (previously presented)...A data carrier carrying computer programs which, when run on at least one server computer on a network causes the at least one server computer to offer to recipients of published works of authorship a license to use a work of authorship by implementing a method comprising:

a. presenting licensing web pages, each licensing web page associated with one of a plurality of viewable works of authorship and with a unique work identifier, each licensing web

page presenting to any of a plurality of client computers on the network an offer of a license to use the associated viewable work of authorship;

b. providing to a client computer on the network one of said works of authorship and causing the client computer to display, as a displayed part of said viewable work viewable in a single window, a hotspot which, when selected at the client computer, uses the unique work identifier associated with said work to direct the client computer to the licensing web page for the associated work of authorship; and

c. receiving a request from the client computer to present the licensing web page for the associated work of authorship.

96. (previously presented) The data carrier of claim 95 wherein the hot spot includes an icon representing an action to obtain a license relating to the work of authorship.

97. (previously presented) The data carrier of claim 95 wherein the work of authorship is a text article.

98. (previously presented) The data carrier of claim 97 wherein the text article has a beginning and an end and the hotspot is located at the end of the text article.

99. (previously presented) The data carrier of claim 97 wherein the associated licensing web page includes a field in which a portion of the article to be used can be specified.

100. (previously presented) The data carrier of claim 95 wherein the unique work identifier is a universal resource name within the network.

101. (previously presented) The data carrier of claim 95 wherein the unique work identifier includes an identifier of the publisher of the work.

102. (previously presented) The data carrier of claim 95 wherein each licensing web page includes one or more of: a title of the associated work, a name of an author of the associated work, and a name of a publisher of the associated work.

103. (currently amended) The data carrier of claim 95 wherein each licensing web page includes a field in which a type of permission can be selected from among a plurality of types of permissions.

104. (previously presented) The data carrier of claim 95 wherein each licensing web page includes a hotspot which, if selected, indicates that offered license terms have been accepted.

105. (previously presented) The data carrier of claim 95 wherein the computer network comprises a global computer network.

106. (previously presented) The data carrier of claim 95 wherein the data carrier is a memory.

107. (previously presented) The data carrier of claim 95 wherein the data carrier is signal transmitted on a computer network.

108. (previously presented) A system of one or more servers on a computer network for offering to recipients of published works of authorship a license to use a work of authorship, comprising:

a. a license offering component that presents licensing web pages, each licensing web page associated with one of a plurality of viewable works of authorship and with a unique work identifier, each licensing web page presenting to any of a plurality of client computers on the network an offer of a license to use the associated viewable work of authorship;

b. a work delivery component that provides to a client computer on the network one of said works of authorship and causes the client computer to display, as a displayed part of said viewable work viewable in a single window, a hotspot which, when selected at the client computer, uses the unique work identifier associated with said work to direct the client computer to the licensing web page for the associated work of authorship; and

c. a request receiving component that receives a request from the client computer to present the licensing web page for the associated work of authorship.

109. (previously presented) The system of claim 108 wherein the hot spot includes an icon representing an action to obtain a license relating to the work of authorship.

110. (previously presented) The system of claim 108 wherein the work of authorship is a text article.

111. (previously presented) The system of claim 110 wherein the text article has a beginning and an end and the hotspot is located at the end of the text article.

112. (previously presented) The system of claim 110 wherein the associated licensing web page includes a field in which a portion of the article to be used can be specified.

113. (previously presented) The system of claim 108 wherein the unique work identifier is a universal resource name within the network.

114. (previously presented) The system of claim 108 wherein the unique work identifier includes an identifier of the publisher of the work.

115. (previously presented) The system of claim 108 wherein each licensing web page includes one or more of: a title of the associated work, a name of an author of the associated work, and a name of a publisher of the associated work.

116. (currently amended) The system of claim 108 wherein each licensing web page includes a field in which a type of permission can be selected from among a plurality of types of permissions.

117. (previously presented) The system of claim 108 wherein each licensing web page includes a hotspot which, if selected, indicates that offered license terms have been accepted.

118. (previously presented) The system of claim 108 wherein the computer network comprises a global computer network.